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AdPro Celebrates 10 Years in Business

Launches campaign with UCHealth, Colorado Behavioral Health Administration and Mt. Carmel Veteran's Service Center to prevent veteran suicide in El Paso County

Colorado Springs, Colo. – AdPro, a local, Colorado Springs full-service advertising agency, is celebrating their 10-year anniversary this month. Over the past decade, AdPro has grown from being the in-house advertising agency for Phil Long Dealerships into a strategic marketing partner for a wide array of diverse clients locally, regionally and nationally. Clients include Phil Long Enterprise, Mt. Carmel Veterans Service Center, UCHealth, U.S. Olympic & Paralympic Museum, Colorado State Fair, Pikes Peak United Way, Picnic Basket Catering Collective and Mentally STRONG. AdPro has grown exponentially throughout their 10 years in business, accelerating over the last two years, with growth of 46% over 2021 and 1.53% over 2020.

To accommodate the agency's growth, AdPro has recently moved into new offices located in southwest Colorado Springs at 525 Communication Circle. AdPro's 32 employees offer a full-range of marketing services in one location: research, marketing strategy, brand development, account services, media planning and buying, digital marketing, social media, creative concepting, content creation, website design, public relations and audio and video production. The advertising agency has recently rebranded, dropping the 360 from their name and debuting a new logo design and brand colors.

AdPro also recently launched a grant-funded community wellness collaborative serving veterans and their families, called NEXT CHAPTER, in partnership with UCHealth, Colorado Behavioral Health Administration and Mt. Carmel Veterans Service Center. In El Paso County, veteran and military suicides account for 30% of all suicides, with 53 veterans dying by suicide last year. This is significantly higher than the national average where veteran and military suicides are typically 16% of the overall total. The three-year project is unique in that it provides services at no cost to veterans and family members, offering comprehensive behavioral health and wraparound support to the military community.

"This is an exciting time for AdPro," said Camille Blakely, President of the agency. **"We are extremely fortunate to work with the dynamic group of clients we have. It is the exceptional team we've assembled at AdPro, who put our client's success first, that has led to our success and growth."**

AdPro will be celebrating their 10th anniversary this Thursday, August 4th from 4:00-6:00 pm at their new offices, with refreshments, games, dancing and a tour of their office space. The event is open to the public.

About AdPro: AdPro is a full-service advertising agency located in Colorado Springs, Colorado, working with a wide-range of clients locally, regionally and nationally. Started in 2012, AdPro was created as the in-house ad agency for Phil Long Dealerships and has grown to be one of the region's largest advertising agencies. Visit www.adproresults.com to learn more.

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